

## Message Text

UNCLASSIFIED

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66

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 031368

R 202147Z APR 76

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4645

UNCLAS BOGOTA 3929

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: WTDR/FTI RTI-RADIO TELEVISION INTERAMERICANA S.A.

REF: STATE 012484; BOGOTA 2396

1. COLOMBIA 2. COUNTRY CODE: 301 SER NO: 0204800

4. RTI - RADIO TELEVISION INTERAMERICANA S.A.

4A. CODE: 4B. CODE: A 4V. CODE: X

5. APARTADO AEREO 7808; CALLE 19 NO.4-56 PISO 2

6. BOGOTA, COLOMBIA.

7. ESTABL: 1963 8. EMPL: NA 9. SIZE: (18-X) VERY LARGE

10. REPUTATION: (22-Z) EXCELLENT

11. SALES COVER COLOMBIA

12. RPT DATE: 04/76

13A. 73110/9 TV ADVERTISING AGENCY

13B. 78140/9 TV PROGRAMMING AND COMMERCIALS PRODUCTION

14. CONTACT: FERNANDO GOMEZ-AGUDELO TITLE: MGR

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15. CABLE: NA 16. TELEX: 044-748 TITUCO

17. TEL: 348456

18. FINANCIAL REFS: BANCO DEL COMERCIO, BANCO DE BOGOTA, BANCO CAFETERO, BANCO COMERCIAL ANTIOQUENO, BOGOTA OFFICES OF EACH.

19. TRADE REFS: INRAVISION, BOGOTA

20. FOREIGN FIRMS REPESENTED: NA

21. NO INFORMATION WAS OBTAINED FROM SUBJECT FIRM, DATA GIVEN IN THIS REPORT WERE OBTAINED FROM A LOCA CREDIT RATING AGENCY AND BANK SOURCES. RTI WITH OTHER TWO LOCAL TV PROGRAMMING AGENCIES FORM A POOL FOR LOCAL TV PROGRAMMING IN COLOMBIA, WHICH UTILIZES MOST TV SPACE AVAILABLE. CAPITAL AMOUNTS TO 5 MILLION PESOS, TOTAL ASSETS 41.2 MILLION PEOS (34 PESOS TO US1). SATISFACTORY COMMERCIAL AND BANKING REPUTATION. IT IS RECOMMENDED AS A TRADE CONTACT FOR INTERESTED US FIRMS.

22. PREPARED BY : A. RIOS APPROVED BY:E.O'DONNELL  
AT: U.S. EMBASSY, BOGOTA.  
VAKY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 APR 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760151-0837  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 STATE 12484, 76 BOGOTA 2396  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** oatisao  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 24 MAY 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <24 MAY 2004 by SilvaL0>; APPROVED <20 SEP 2004 by oatisao>  
**Review Markings:**

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EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI RTI-RADIO TELEVISION INTERAMERICANA S.A.  
**TAGS:** BEXP, CO  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006